

ELISE JOLIE

creative production | multimedia design
elisejolie19@gmail.com • [Portfolio](#) [LinkedIn](#) [Instagram](#) [TikTok](#) • Greater Boston

Summary

A strong background in creative direction and digital media management has been developed, driven by a passion for impactful storytelling and brand engagement. Skills in social media strategy and content creation are complemented by substantial experience in video production and marketing campaigns. An enthusiastic commitment to elevating brand visibility aligns with a mission focused on community engagement and innovative outreach, making a meaningful contribution to collective goals in the creative landscape.

Experience

Flight House Fitness Interim Creative Director	Boston, MA 02/2026 - 04/2026
<ul style="list-style-type: none">Led social media, content creation, and paid advertising (Meta + Google), producing all video (including drone) and managing end-to-end editing and brand executionDrove presale marketing through email and SMS campaigns, contributing to early membership growth and engagementIncreased social following with a 1,400%+ growth through targeted content strategySupported event planning, sponsorship outreach, and media/PR efforts to elevate brand visibility and partnerships	
Anna Maria College Adjunct Professor (videography)	Paxton, MA 08/2025 - 05/2026
<ul style="list-style-type: none">Taught Videography and Editing I	
FC Stars Creative Services & Media Production Manager	Massachusetts 10/2024 - 02/2026
<ul style="list-style-type: none">Led all social media strategy and content creation, growing audience of 12k with only organic contentManaged website design and updates, ensuring a cohesive brand presence and user experience across digital platformsExecuted email marketing campaigns to drive communication, engagement, and event promotionDesigned graphics for events, marketing initiatives, and digital channels to support brand consistency and visibilitySupported sponsorship initiatives and player PR efforts to enhance partnerships and media exposure	
Stonehill College Athletics Freelance On-Field Creative	Easton, MA 08/2025 - 01/2026
<ul style="list-style-type: none">Filmed, photographed, and edited for Stonehill College's NCAA Division I Athletics programs.	
Sacred Heart University School of Communication & Media Media Programs Graduate Assistant	Fairfield, CT 07/2022 - 07/2024
<ul style="list-style-type: none">Managed operations of the undergraduate media equipment room, including inventory, maintenance, and hands-on support for student productions.Assisted in multimedia production across broadcasting, editing, and podcasting, contributing to content creation for university programs.Supported event operations at the Sacred Heart Community Theatre, including box office sales, digital projection, and event coordination.	
RPM Raceways Freelance VFX and Motion Graphic Artist	Stamford, CT 06/2023 - 05/2024
<ul style="list-style-type: none">Create and animate designs for menu boards, score boards, and marketing content.	
Creative Director Intern Written Out Loud	Fairfield, CT 09/2023 - 05/2024
<ul style="list-style-type: none">Mentored students through the creative writing and storytelling process, helping them develop original narratives into fully realized, publishable books.Guided creative direction and provided editorial feedback, supporting students in refining ideas, structure, and visual storytelling for final publication.	

Skills

videography • graphic design • social media management • content creation • paid advertising (Meta + Google) • drone operation • end-to-end editing • brand execution • influencer marketing • email marketing campaigns • SMS campaigns • social media growth strategies • event planning • sponsorship outreach • media/PR efforts • video editing • website design • digital channel management • sponsorship initiatives • player PR efforts • visual FX • motion graphics • audio editing • sound design • 2D & 3D animation • color grading • studio photography • lighting design • teaching • AI image & video generation • screenwriting • storyboarding

Education

Sacred Heart University MFA in Film and Television Production	Fairfield, CT 08/2022 - 05/2024
Sacred Heart University BA in Media Arts, Minors in Honors & Music Theatre Arts	Fairfield, CT 05/2022

Languages

English Native ●●●●●

Spanish Intermediate ●●●●●

Volunteering

Marketing Volunteer

Children's Media Association

01/2024 - 08/2024

- Designed and produced graphics and short-form video content for social media, strengthening brand presence and audience engagement
- Edited promotional videos and digital assets, ensuring cohesive visual storytelling aligned with campaign goals for the Children's Media Association

Event Management & Photography Volunteer

Guide Dogs of America

06/2016 - Present

- Supported planning and on-site execution of fundraising golf tournaments, assisting with event logistics, coordination, and guest experience for Guide Dogs of America
- Captured event photography of participants and service dogs, producing engaging visual content for promotional and donor outreach use